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Business Executive Headshot Grooming & Attire Suggestions

Creating a standout business executive headshot is crucial for making a strong first impression. Here are some tailored grooming and attire suggestions to ensure your photo reflects professionalism and credibility:

Grooming Tips

Hair:

Avoid cutting your hair right before the session; aim for a cut a week in advance to avoid "scissor shock." If coloring your hair, do it 2-3 weeks before the shoot to ensure it looks natural.

Shaving:

Men should shave well before the session to minimize razor burn. Shave about an hour before if needed.

Nails:

Ensure hands are manicured if they might appear in a full-length shot.

Makeup:

Women: Keep makeup natural but enhance features as needed. Opt for a bold lipstick if it's your style.

Men: Consider shine-free powder to reduce facial shine, especially for afternoon shoots.

Rest:

Get a good night's sleep before the session to avoid dark circles and puffiness.

Attire Suggestions

Colors:

Opt for deep, solid colors like navy, gray, or black to convey professionalism. These colors are also slimming.

Patterns:

Avoid busy patterns that can distract from your face. Solid colors are more effective.

Fit:

Ensure your clothing is well-tailored. A good fit enhances your overall appearance.

Shirts:

Men can wear a white collared shirt under a dark jacket. Women should avoid flesh tones that blend with the skin.

Sleeves:

Avoid sleeveless or short-sleeve tops, as they can create an unbalanced look.

A handwritten signature in black ink that reads "Mark Davis". The signature is fluid and cursive, with a long horizontal line extending from the end of the name.

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Accessories:

Keep jewelry minimal. If wearing a necklace, choose something subtle. For men, select ties that are simple and not overly trendy.

Belts:

Choose darker belts for women, and avoid wide belts that may draw attention away from your face.

Preparation Tips

Practice:

Practice smiling in front of a mirror. Think about your "best side" and communicate this with your photographer.

Glasses:

If you wear glasses, decide whether to include them. Bring a pair without lenses if possible to avoid glare.

Final Touches:

Bring a comb or brush to ensure your hair looks its best just before the session.

By following these guidelines, you'll set yourself up for a successful business headshot that reflects your professionalism and enhances your personal brand.